Auburn Endurance Capital Committee March 8, 2011 Meeting Minutes

9 a.m; City Manager's Office, City Hall, Auburn, Calif.

I. Endurance Zone Brick Pillar

Members Present: Cynci Calvin (Secretary), Lisa Kodl (Cycling), Harvey Roper (Downtown Businesses), Bob A. Miller (Member at Large), Steve Holden (Member at Large), Bob Richardson (City Manager) Guest: Bernie Schroeder, City Works

- West side
- o Middle inset (20.5 x 36): Logo
- o Lower inset (20.5 x 48): "Endurance Capital of the World" text
- East side
- o Middle inset (20.5 x 36): list of events (Run, Ride, Cool Mtn. Bike Race, 24 Hour Mtn. Bike Ride, Auburn Century, International Triathlon, Auburn Criterium, Amgen, Wa, Too Cool, AR50 Run, AR50 Ride, 49'er Classic 10-mile/duathon, Siera Neda Ultra Runs, and many more
- o Lower Inset (20.5 x 48): Endurance definition and text of the City Council proclamation
- South side
- o Very visible from inside a vehicle at the stop sign on the street; encourage eye catching text/photo.
- o Middle Inset (20.5 x 36):: Auburn International Triathlon (Cynci has material and will format)
- o Lower inset (20.5 x 48): Run photo and text (Cynci to make sure Run group gets material to us by next week).
- North Side
- o Middle inset (20.5 x 36): Cool Mtn. Bike Race done except to change font style.
- o Lower inset (20.5 x 48): Tevis Cup done except for final review of text. Harvey will have Jim Larimer review it.

II. Pavers/Tiles

- Have Tevis and Run logos (taken from buckles) on appropriate tiles
- For Bob Watson use Watson's Monument art.
- See attached document for tile text revisions
- Cynci to send Bernie Schroeder logos and text for pavers.
- Important to get brick pillar insets and engraving of tiles under contract.
- Brick pillar insets will take up to a month to produce.
- III. Next Meeting: Tuesday, March 15, 2011, 9 a.m. at City Manager's Office, City Hall, Auburn
- IV. Meeting adjourned at 10:50 a.m.